

CREATE A CURRICULUM THAT GUARANTEES EMPLOYMENT



Problem:

To have better chance at a coveted job position, candidates need a repertoire of interrelated skills that employers value the most. Educators who fail to identify or create the right combination of courses leave their students to face challenges like:

- Inability to apply for rewarding roles
- Low paying jobs
- Negligible career growth

Solution:

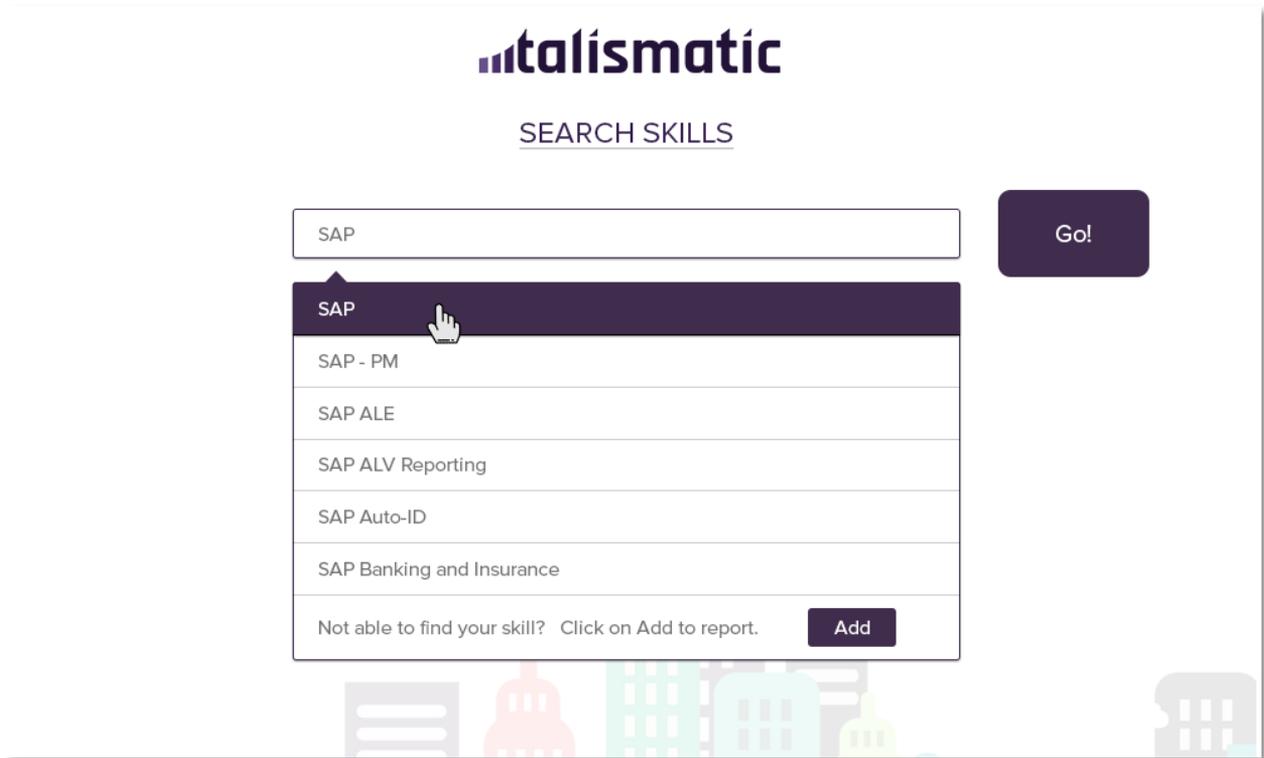
Talismatic's Associated Skills

Talismatic's education analytics platform gives educators a list of skills that go well with the skill entered by them. Educators can use this information to create industry-ready curriculums and guarantee employment for their students.

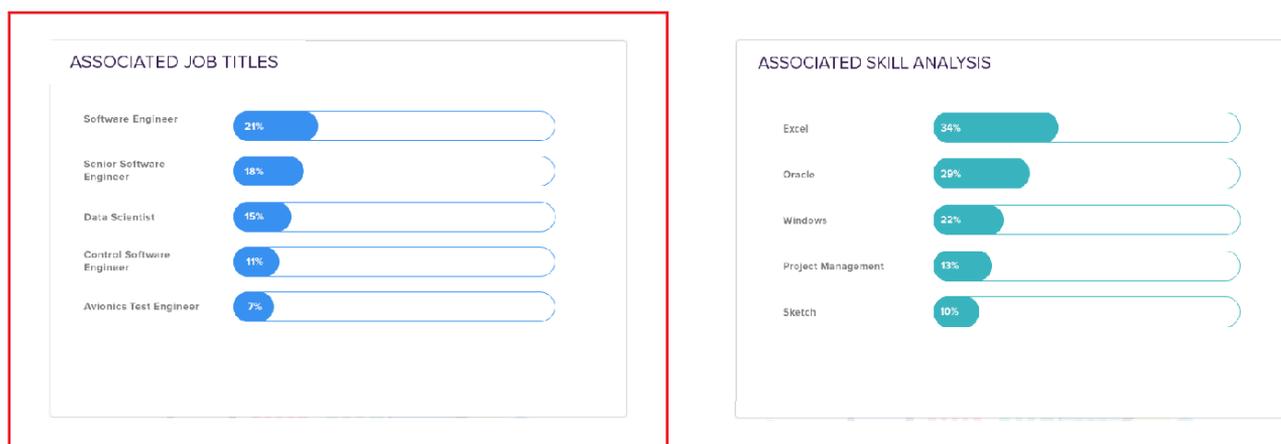
Here's how to go about it...

Search for skills

- Log in to the Talismatic educational analytics portal. In the search box labeled 'skills', start typing the skill(s) you wish to evaluate, and select from the drop-down list that appears. Click on 'Go'.

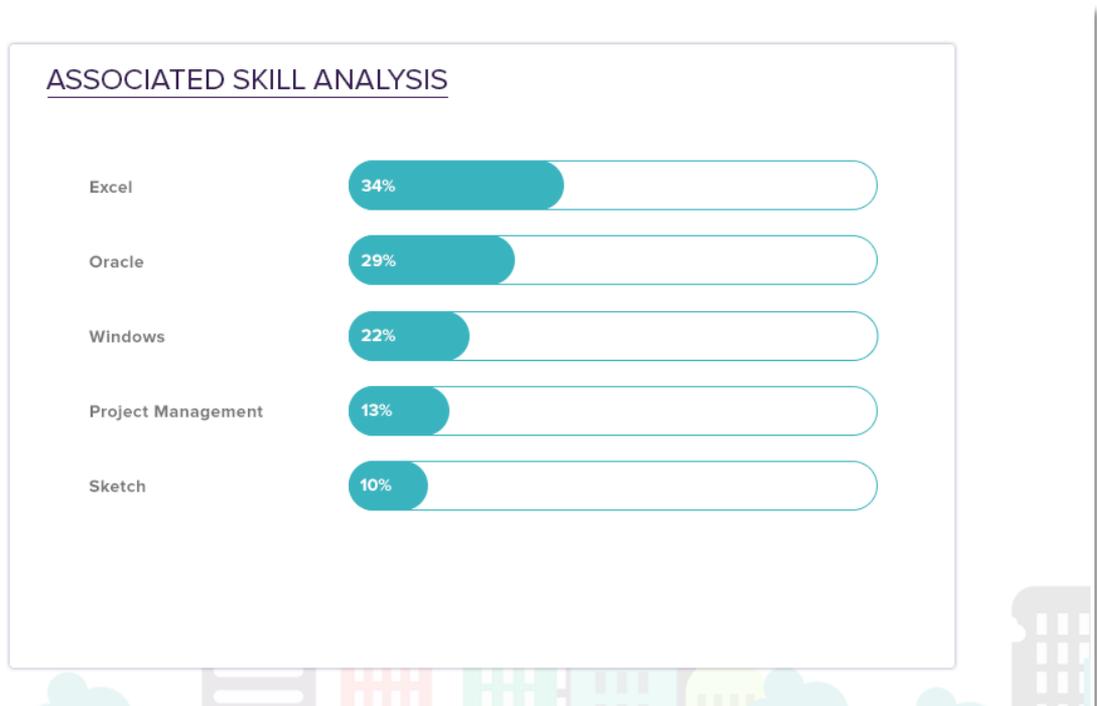


- You are led to the Talismatic Job Market report page that gives you a detailed overview of the job market through different widgets. It includes comprehensive information such as the cities and companies where the chosen skills are in demand, how long it takes to get a job in those cities, what job titles to aim for, which skills go well together, when to apply for jobs, and how the demand has changed in the recent months, and more.



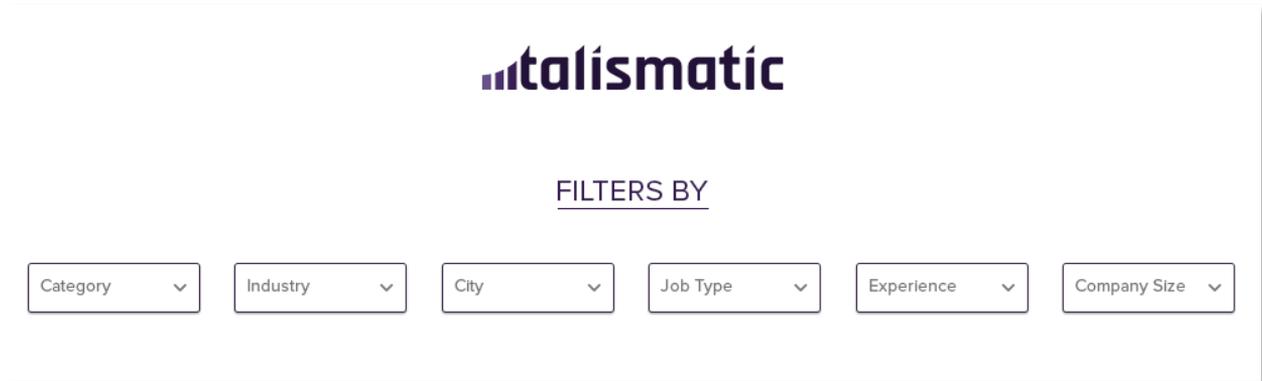
Identify associated skills

- The 'Associated Skills' widget lists the five skills that are most commonly associated with the one entered by you.
- The numbers accompanying each associated skill represent the percentage of employed people having that skill, in addition to the one entered. For instance, Excel seems to be the skill that is most closely associated with the entered skill SAP. The list shows that 33% of the employed SAP workforce also knows Excel.

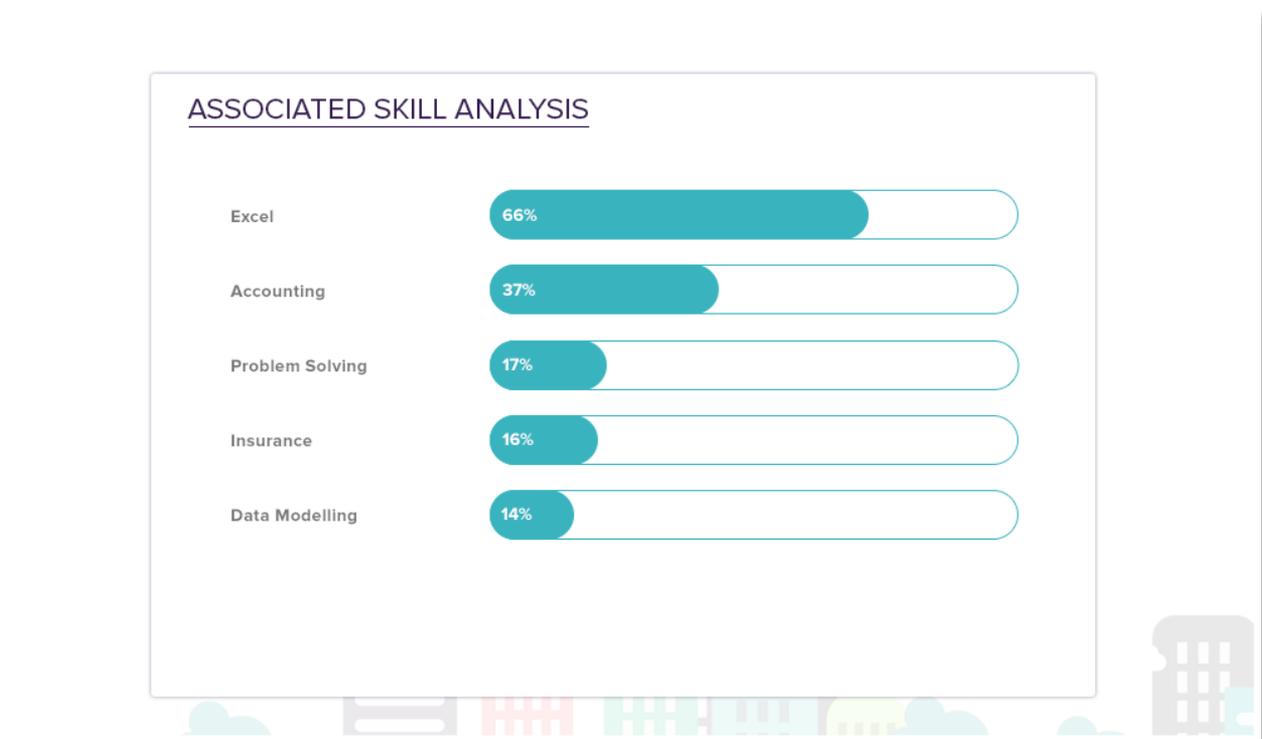


Refine the search

- Use one or all of the six available filters to make your search more targeted.



- For instance, to find the skills associated with SAP for those working in financial roles, select the 'Finance' option from the Category drop-down list on the left side of the screen.



- The result shows that Excel is more commonly associated with SAP for those working in finance(58%) than the average(33%) for all other fields. It also shows that accounting and problem solving skills are required along with SAP for a financial role.

Benefits

- Industry-ready curriculums
- Job-ready students
- Steep career growth

As an educator, you can use Talismatic's education analytics to assist you in creating high-demand curriculums to arm your students with CVs that employers simply cannot ignore.
